

Giacomo Pedemonte

Designer of delightful UI with thoughtful UX, passionate design system engineer and 3D artist.

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Professional Experience



Freelance Projects

Nov. 2024 - Now

- TWINT: Support and further development of the design system and consulting
- · Geistlich: Realistic 3D visualizations for packshots of medical biomaterials



Ginetta AG, Zürich • Expert UX Designer

Mar. 2024 - Oct. 2024

- TWINT: Led the development of a design system from pitch to handover including consulting
- Bayer: Design Team Lead for the harmonization of "Crop Science EMEA" websites
- PiR: Teaching a design and prototyping course for senior professionals Additionally, mentoring a design trainee, leading a design system community, and more

Ginetta AG, Zürich · Senior UX Designer

Oct. 2021 - Feb. 2024

- ZKB: Two years as Design Lead of the Mobile Team with three apps
- Endress+Hauser: Leading the development of a design system
- · Holcim: Vision for an ordering platform including concept, UX, and clickable prototypes

Quaint AG, Zürich · 3D Generalist

Oct. 2020 - Apr. 2021

- · Migros: 3D animation film explaining the supply chain including storyboarding, visual language, etc.
- ResponsAbility: 3D animation films on social and environmental risks for renewable energy projects
- · Geistlich: 3D key visuals with realistic art style including modeling, texturing, lighting, etc.

Eyekon AG, Zürich · Interaction Designer & Art Director

Mar. 2016 - June 2020

- MediData: Multi-year mandate including rebranding, website relaunch, user portal, print materials, etc.
- UZH: Design Lead from pitch to handover for campus app
- City of Winterthur: Design Lead from pitch to handover for portal with city services Additionally, projects for Switzerland Tourism, EAO, pom+, BLS, and more



Freelance Projects

Juli 2013 - Feb. 2016

- Technische Sammlung Dresden: Interactive installation and web app development
- · Holzbau Albert Manser AG: 3D architectural visualization for multi-family house
- · Haus Appenzell: Artistic interactive installation

Education

- · Bachelor of Arts in Interaction Design, ZHdK
- · Propädeutikum (foundational art course), GBSSG
- · Gymnasium (high school), KSR

Relevant Skills

Figma, Adobe Creative Suite, Miro, Confluence, Jira, Scrum, SAFe,

Frontend Dev (React), Cinema 4D

Languages

Swiss German, German, English, Italian (spoken)